LinkedIn Students App can take guesswork out of your job search.

Hand pickled articles – custom content to empower and prepare you.
Role Suggestions – based on school, major, and profile for unexpected opportunities
Company Recommendations – suggestions for companies that regularly hire students in your area
Consider This Job – listings based on your profile

Utilize the Alumni Tool function on LinkedIn

Found on your university page it describes:

Top skills, industries and companies most graduates from your school are in

Narrow by location, company, or profession to find a mentor

Use this to identify the skills you need (skill mapping along side personality test)

BUILD Your network:

Always try and connect with a message and a call to action to link up, listen, or learn from said person.
Connect with friends – especially those with an already large network
Use hashtags and look up events to follow others for advice
Join relevant linkedIn groups (professionals talking within your dream job – pick your words and timing carefully -

Informational interviews:

Have a conversation with someone and learn how to communicate better (needed for enigeers)
Not meant to ask for a job – seek specific career advice
Do your research on the person and have questions that lead to a conversation (not Yes / NO answers)
Listen to understand
Ask if they know anyone else you should touch base to accomplish your goal (widen network, specific subject, job opp)
Use Company pages to help you with your interview as well as linkedin and glassdoor – recent articles – initiatives
Look for people you may be connected to on linked in with the company
Use mission statement to align values