



Phase 3 Deliverable

Prototype

Your goal for this phase is to bring your idea to reality. You may want to reference the [Stanford d.school Design Thinking Bootleg](#) for ideas on how to prototype. Your prototype should be a product or product feature that is a practical way to implement the solutions you have come up with to your problem. Please see the requirements/guidance below for your submission:

- **REQUIREMENTS:**
 - One submission per team here:
<https://form.jotform.com/210590683261151>
 - You will need to submit a copy of your Phase 2 presentation.
 - You will need to provide a PUBLIC link to your FIGMA prototype.
- **GUIDANCE**
 - Be sure to highlight the features or aspects of your product that directly address your problem statement.
 - Make sure that your prototype or product is unique and not already a product on the market.
 - Your solution can be anything you want it to be! But, make sure that it has a “realness” factor and not something that is completely unattainable to the user.
 - We do not expect your solution to solve every issue associated with your problem statement, but we should see a clear connection between the two.
 - If you have time, start testing your prototype with your end user(s). Their feedback should help you identify something you might have missed.

Any prototypes submitted before Tuesday, March 9th, at 11:59pm PST will be given feedback on Wednesday morning. You can then make any improvements and resubmit before the deadline on Wednesday night at 11:59pm PST.