Telling Your Story Through a Compelling Essay

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ScholarSHPE Webinar Series
Introduction to Your Moderator & Speaker

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Don’t know where to start with writing your essays for scholarships? This webinar will walk you through how to authentically and effectively communicate your story through a compelling essay.

Use the skills you learn in this webinar to enhance your essay writing for scholarships, school applications, or even your next English class!
Essay Questions

• Summarize your life experiences and any challenges that have impacted your path to higher education.

• Discuss your educational and career aspirations as well as your ability to complete and achieve these goals.

• Please describe your interest in your intended major and how your interest in the field developed.

• Describe your volunteer or community experience with SHPE or other organizations, and any internships you have held.
The Golden Circle

IDEA: Simon Sinek
Questions to Consider:

• Know yourself and your purpose

• Take the opportunity to be vulnerable with the scholarship committee

• Align your essay to mission and vision

• Answer the prompt and proofread! Really!!!

• Demonstrate a growth mindset and connect to your purpose
• Intro/catchy hook
• Include brief story (showcase vulnerability)
• Connect examples to your purpose
• Demonstrate what you learned through your experience and how it has informed your work
• Restate what you want committee to know about you
Wow! What a Letter
ScholarSHPE 2020 Webinar Series

Scholarship reviewers read lots of letters. This workshop will help you help your references write a letter that will make reviewers say “Wow!”

Wednesday, February 19 5pm PT | 8pm ET
Thank you.

Questions?