



Telling Your Story Through a Compelling Essay

Esther Gonzalez, MPA
Dr. Erica Silva

ScholarSHPE Webinar Series



SHPE

Leading Hispanics in STEM

Introduction to Your Moderator & Speaker



Esther Gonzalez, MPA
ScholarSHPE Program Manager

Estherg@shpe.org



Dr. Erica Silva
Instructional Specialist

LinkedIn: <https://www.linkedin.com/in/esilvausc/>

Telling Your Story Through a Compelling Essay

Don't know where to start with writing your essays for scholarships? This webinar will walk you through how to authentically and effectively communicate your story through a compelling essay.

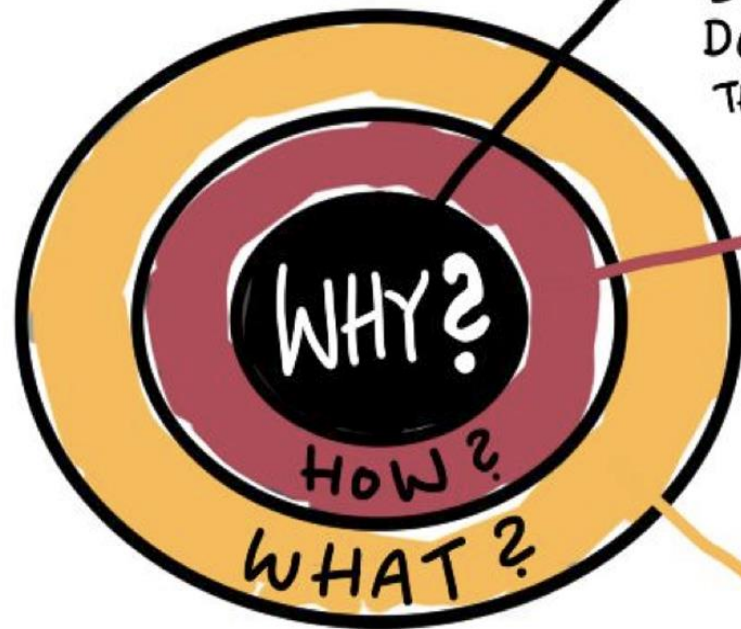
Use the skills you learn in this webinar to enhance your essay writing for scholarships, school applications, or even your next English class!

Essay Questions

- Summarize your life experiences and any challenges that have impacted your path to higher education.
- Discuss your educational and career aspirations as well as your ability to complete and achieve these goals.
- Please describe your interest in your intended major and how your interest in the field developed.
- Describe your volunteer or community experience with SHPE or other organizations, and any internships you have held.

The Golden Circle

GOLDEN CIRCLE



WHY DO YOU DO WHAT YOU DO? WHAT IS THE PURPOSE?

HOW DO YOU DO WHAT YOU DO?

WHAT THE HELL DO YOU DO?

IDEA: SIMON SINEK

Questions to Consider:

- Know yourself and your purpose
- Take the opportunity to be vulnerable with the scholarship committee
- Align your essay to mission and vision
- Answer the prompt and proofread! Really!!!
- Demonstrate a growth mindset and connect to your purpose

Tips on Essay Structure

- Intro/catchy hook
- Include brief story (showcase vulnerability)
- Connect examples to your purpose
- Demonstrate what you learned through your experience and how it has informed your work
- Restate what you want committee to know about you

Wow! What a Letter

ScholarSHPE 2020 Webinar Series



Scholarship reviewers read lots of letters. This workshop will help you help your references write a letter that will make reviewers say “Wow!”

Wednesday, February 19 5pm PT | 8pm ET



Thank you.

Questions?



SHPE

Leading Hispanics in STEM