



Dear Competitor,

We are so excited to officially kick-off the Designing for a VUCA World Competition! In this competition, you will learn and apply the design process to real Volatile, Uncertain, Complex, and Ambiguous problems!

Please read this email thoroughly as it contains IMPORTANT information for the competition.

Your teams have been assigned and they are available here:

<https://www.shpe.org/uploads/images/general/PDF/VUCA-TEAM-LIST.pdf>

Please note: **No team changes will be accepted.** If you have an extenuating circumstance and reason for a team change, please contact us ASAP.

YOUR FIRST TASK! Every team is required to submit a Team Check-In form. You will need the following information about each of your team members:

- Full Name
- Email
- Phone Number
- Academic University or Institution
- Academic Level
- Major of Study

One team member must submit the Team Check-In form for the entire team by **Tuesday, March 2nd 6pm PT here: <https://form.jotform.com/210590736666058>**

The official kick-off will be **Tuesday, March 2nd at 5pm PT** and will go for only **30 minutes**. You can access the competition launch here:

Join Zoom Meeting

<https://shpe.zoom.us/j/95811750094?pwd=MVJnalhkQTlzak1ReWxaS1NZakZtdz09>

Meeting ID: 958 1175 0094

Passcode: 202932

If you are unable to attend the launch, please communicate that with your team. But, **at least 3 of your team members MUST ATTEND.**

All official communications and resources, including the problem statements you can choose, will be available on the VUCA website here: shpe.org/vuca.

We have a few resources to help you along the way. You should consult these resources to help you at each stage. Please find them below:

- **Stanford d.school Design Thinking Bootleg:**
https://static1.squarespace.com/static/57c6b79629687fde090a0fdd/t/5b19b2f2aa4a99e99b26b6bb/1528410876119/dschool_bootleg_deck_2018_final_sm+%28%29.pdf
- **Prototype Design Tool that MUST be used:**
<https://www.figma.com/>
 Sign-up for Starter; it is free to use.
 Figma tutorial: <https://www.youtube.com/watch?v=jk1T0CdLxwU>
- **Mentor Office Hours:**
 - **Phase 1**
Time: Mar 3, 2021 05:30 PM - 06:30 PM Pacific Time (US and Canada)
Join Zoom Meeting
<https://shpe.zoom.us/j/96811282275?pwd=b3gzbU9nc2lET0w4bzY4MjhLa1JlUT09>
Meeting ID: 968 1128 2275
Passcode: 468218
 - **Phase 2**
Time: Mar 6, 2021 03:30 PM - 04:30 PM Pacific Time (US and Canada)
Join Zoom Meeting
<https://shpe.zoom.us/j/92720306165?pwd=dEE4MEdvdjhmMmhUTHo5SjZyVmo2Zz09>
Meeting ID: 927 2030 6165
Passcode: 348718
 - **Phase 3**
Time: Mar 9, 2021 03:30 PM - 04:30 PM Pacific Time (US and Canada)
Join Zoom Meeting
<https://shpe.zoom.us/j/97037360053?pwd=NU1XRE1Kem53NUZ2Y3lnOTdpSVFSdz09>
Meeting ID: 970 3736 0053
Passcode: 122074
 - **Phase 4**
Time: Mar 12, 2021 04:30 PM - 05:30 PM Pacific Time (US and Canada)
Join Zoom Meeting
<https://shpe.zoom.us/j/98436402350?pwd=YXpXNHBGbDFrZVhoWUg5aWFKZmNYZz09>
Meeting ID: 984 3640 2350
Passcode: 347082
- **Deliverable Deadlines**
 - **Phase 1: March 5th, Submission due 11:59pm PT**
Submit Deliverable Here: <https://form.jotform.com/210590398093056>
 - **Phase 2: March 7th, Presentations at 5:00pm PT**
Join Zoom Meeting
<https://shpe.zoom.us/j/97934686914?pwd=RGdHTWt6d1dYcnRINWWhnSkg3REVhdz09>
Meeting ID: 979 3468 6914
Passcode: 489858

- **Phase 3: March 10th, Submission due 11:59pm PT**
Submit Deliverable Here: <https://form.jotform.com/210590683261151>
- **Phase 4: March 13th, Presentations at 5:00pm PT**
Join Zoom Meeting
<https://shpe.zoom.us/j/98417936022?pwd=RTROM3ExbCthSUc4VW9RN2l0T0pxUT09>
Meeting ID: 984 1793 6022
Passcode: 824966
- **Regional Finalists Announced: March 13**
- **RLDC 5&7 Regionals: March 20, Presentations at 12:00pm ET**
Join Zoom Meeting
<https://shpe.zoom.us/j/98746877821?pwd=MHhqeHVwYkJOtWJSc0tkZWpZQT09>
Meeting ID: 987 4687 7821
Passcode: 749458
- **RLDC 5&7 Regionals Winner Announced March 20**
- **RLDC 4&6 Regionals: March 27, Presentations at 12:00pm ET**
Join Zoom Meeting
<https://shpe.zoom.us/j/97190013745?pwd=eXV5VHZOVkdNM2VyMXplQmdpYUpndz09>
Meeting ID: 971 9001 3745
Passcode: 731506
- **RLDC 4&6 Regionals Winner Announced March 27**
- **RLDC 1,2,&3 Regionals: April 17, Presentations at 12:00pm PT**
Join Zoom Meeting
<https://shpe.zoom.us/j/92431597076?pwd=WmtlcXRBTWIPTmdub1hkTmhEK3hZZz09>
Meeting ID: 924 3159 7076
Passcode: 120139
- **RLDC 1,2,&3 Regionals Winner Announced April 17**
- **Final Pitch-Off: May 1, Presentations at 5:00pm PT**
Join Zoom Meeting
<https://shpe.zoom.us/j/93546731291?pwd=NzB6dVZhTTBRWUJ1ZGwwT1RlbGZUUT09>
Meeting ID: 935 4673 1291
Passcode: 860778

If you have any questions along the way, please email our Competition Lead, Jonathan Franco at jfranco6@mail.usf.edu.